



OFFLINE REVIEW TSUNAMI



Subject: Our Gift To You...

Hi [first name],

Here at [business name], we pride ourselves on keeping our customers like you happy. If you had a good experience with us then we'd appreciate you sharing that with others by giving us an online review.

We have built our business on quality reviews and referrals from our [customer, clients} like you.

To show our gratitude for your online review, we'd like to offer you a [10% discount/\$10 Starbucks Card/\$10 off your next purchase.]

Just follow these 5 easy steps. (It should take you less than five minutes!)

1. Login to your Gmail account. If you don't have one, just register for it at <http://mail.google.com/mail/signup>
2. Go to <http://maps.google.com> and search for [Business Name]
3. Click the big red button that says "Write a Review"
4. Leave us a star rating and your review then press "Publish"
5. Once it's posted, give us a call at [phone number] or bring in a copy of the review into the store and we will send you a [discounts code/\$10 Starbucks card/etc.]

If for any reason you are having trouble, feel free to login and <http://screencast.com/t/k3mRURfVVLou>

Thanks again,

{Business Owner}

P.S. {some kind of special or call to action here}

P.S.S. Connect with us on Facebook to get our latest specials and news, you can find us here <http://www.facebook.com/{business}>