



OFFLINE REVIEW TSUNAMI



Subject: Our Gift To You...

Hi [first name],

Here at [business name], we pride ourselves on keeping our customers like you happy. If you had a good experience with us then we'd appreciate you sharing that with others by giving us an online review.

We have built our business on quality reviews and referrals from our [customer, clients} like you.

To show our gratitude for your online review, we'd like to offer you a [10% discount/\$10 Starbucks Card/\$10 off your next purchase.]

Just follow these 5 easy steps. (It should take you less than five minutes!)

1. Login to your Yelp account using your Facebook login. If you login using your Facebook account the review will most likely not be filter. If you don't have one, just register for it here (<http://www.yelp.com/signup>)
2. Search for {business} in {city} or access our Yelp Listing by Clicking Here
3. Click the yellow button that says "Write a Review"
4. Leave us a star rating and your review then press "Post"
Once it's posted, email a link of the review to [your email] and we will send you a [discounts code/\$10 Starbucks card/etc.]

If for any reason you are having trouble, we've also created this 1-minute video that will explain the entire process for you.

Click here to check it out: <http://screencast.com/t/XnXnDkowjIF>

Thanks again,

{Business Owner}

P.S. {some kind of special or call to action here}

P.S.S. Connect with us on Facebook to get our latest specials and news, you can find us here <http://www.facebook.com/{business}>