



# OFFLINE REVIEW TSUNAMI



Subject: Something Special Just For You!

Hi {first name},

Here at [business name], we pride ourselves on keeping our customers like you happy. If you had a good experience with us then we'd appreciate you sharing that with others by giving us an online review.

We have built our business on quality reviews and referrals from our [customer, clients] like you.

To show our gratitude for your online review, we'd like to offer you a [10% discount/\$10 Starbucks Card/\$10 off your next purchase.]

Just follow these 4 easy steps. (It should take you less than five minutes!)

1. Visit and login to {<http://maps.google.com/> / <http://www.yelp.com>}
2. Search for {Business Name}
3. Submit a review
4. Once it is live, {email a link of the review to [info@Compay.com](mailto:info@Compay.com) and we will send you a \$5 Starbucks card, bring in your review on your next visit to get \$10 off your service!, bring in your review on your next visit and receive ½ off any appetizer}!

Thanks again,

{Business Owner}

P.S. {some kind of special or call to action here}

P.S.S. Connect with us on Facebook to get our latest specials and news, you can find us here <http://www.facebook.com/{business}>