

Add Your Logo Here

"We help you grow your company by monetizing your online presence" – Your Name

Voice Of The Customer – More Reviews For Your Business

Our "Voice Of The Customer" program will bring more customer reviews for your business on all of the important sites that matter such as Google, Yelp and Insiderpages!

We call it "Voice Of The Customer" and it's one of the most important elements in establishing trust and a reputation with your clients. Recent statistics show that nearly 70% of consumers check customer reviews before making a purchase.

We make sure that what people say about you is favorable, help build buzz around your business and make sure you get found online. Think about it, if nobody is talking about you, or even worse, saying bad things about you, how effective will your marketing efforts be?

How It Works:

1. We prepare an email or letter to send to your existing customers and give them an incentive to visit a specific online directory, search engine or social media site and rate and review your business. (we provide the email and direct mail letter templates that have been proven to work and get you more reviews.)
2. The template will direct the customer to post a review, email you a link to it or print a copy of it and bring it into your business to redeem the incentive offer.
3. The incentive can be something generic like a \$5 Starbucks gift card or something specific to your business like a \$10 discount off their next chiropractic adjustment.
4. Best of all, we prepare 500 business cards or appointment cards to give to customers on checkout that provides instruction and incentive to rate and review your business. (we have business card and appointment card templates.) This is an extremely elegant way to get your customers to take action and leave you a review!

Voice Of The Customer Package

- Develop incentive for existing and new customers
- Set up email alerts to monitor your business name
- Prepare email or letter to send to existing database
- Prepare and print 500 custom business cards or appointment cards

Contact Us Today

Contact (YOUR NAME) at (YOUR NUMBER)

Visit us at www.yourwebsite.com

Connect → Engage → Transact



Address | Apt Number | City, State Zip | phone number | you@website.com

